



ARMY@THEFRINGE

To Writers, Directors and Producers,

Army@TheFringe would like to invite you to a tour of our theatre venue at the Army Reserve Centre in East Claremont Street and a discussion about how our 2017 programme in association with Summerhall was planned and delivered and how we'd like to support development of content for shows at Fringe 2018 and beyond.

The event is **1pm-3pm Thursday 24th August at Hepburn House**, 89 East Claremont Street, Edinburgh, EH7 4HU. A light lunch will be provided.

Contributors will include:

- Lt Col Gordon Mackenzie, Head of Engagement, Army in Scotland
- Verity Leigh, Programme Manager, Summerhall
- Rosie Kay, Director, and James Preston, Producer, Rosie Kay Dance Company
- Lisa Nicholl, Producer, In Motion Theatre Company
- Matthew Shelley, Scottish Festivals PR

Background

Army@TheFringe is delivered by the Army Scotland engagement team in association with Summerhall. For the Army it's been about inviting audiences into our home see us through a different lens, with the productions acting as catalysts for a conversation. The association with Summerhall not only helps with slick delivery, it has ensured the quality and integrity of the productions involved.

For a brand-new venue we have been extremely successful in attracting media coverage and audiences. We hope to build on this next year, which is why we want to reach out to writers and producers to explore the opportunities and offer the resources outlined overleaf.

Programming

Our emphasis is on quality. While we would like some of the productions to explore ideas about the Army which give new insights on the people in it and the situations they find themselves in, we also welcome shows which explore other things we feel strongly about such as equality, diversity, and the development of young people (noting that 2018 is designated Year of the Young Person by the Scottish Government.) And as 2018 will see nationwide commemorations of the 100th anniversary of the end of WW1, there may be opportunities for reflection on the war or its consequences. Ideally the programme would reflect a mix of theatre, dance, music, and immersive experience.

We hope to work in association with Summerhall again in 2018, in which case the programme would also fit within Summerhall's artistic policy – which can broadly be summarised as contemporary work which has something to say about the world and is saying it in a way which pushes at the boundaries of its chosen form.

We hope you will join us to discuss further ideas and the potential for the venue itself. Do pass on the invite to others who might be interested.

Helpful if you could email Gordon.Mackenzie425@mod.gov.uk to confirm attendance.

There is a performance of Wired at 3.30pm, with tickets available at box office or [online](#).



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Benefits and resources available to those of bringing a production to Army@TheFringe 2018 may include:

- Up to 4 different theatre spaces to explore, plus an atmospheric bar.
- While participating companies may have to contribute to the cost of equipping theatre spaces, the Army is not seeking profits and may subsidise venue costs, which should mean lower -than-average fees.
- Potential for longer run times and turnaround times where required without extra cost, and capacity for more elaborate sets.
- Army staff to support front of house and stage management services.
- Free access to a range of army halls around the UK for rehearsals
- Ability to apply for a small A@TF development grant for selected material.
- The possibility of Army accommodation being made available for the duration, and free meals for casts at the venue.
- Promotional support from Army media and marketing teams, including free distribution of leaflets by uniformed flyer teams.
- Army personnel and musicians able to take part in production if appropriate.
- Artist visits to Army bases or exercises to assist development where appropriate
- Some productions may be selected for a post-fringe tour of theatres and venues in Scotland or around the UK supported by the Army.

Lt Col Gordon Mackenzie

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Email Gordon.Mackenzie425@mod.gov.uk